

Paper Reference 9BS0/03
Pearson Edexcel Level 3 GCE

Business
Advanced
PAPER 3: Investigating business in a competitive
environment

Thursday 6 June 2024 – Morning
Time: 2 hours

Total Marks

In the boxes below, write your name, centre number and
candidate number.

Surname										
Other names										
Centre Number										
Candidate Number										

YOU MUST HAVE:

Source Booklet (enclosed)

YOU WILL BE GIVEN:

Nil

INSTRUCTIONS

There are two sections in this question paper.

Answer ALL questions.

**Answer the questions in the spaces provided
– there may be more space than you need.**

INFORMATION

The total mark for this paper is 100.

**The marks for EACH question are shown in brackets
– use this as a guide as to how much time to spend on
each question.**

You may use a calculator.

ADVICE

Read each question carefully before you start to answer it.

Try to answer every question.

Check your answers if you have time at the end.

Answer ALL questions. Write your answers in the spaces provided.

SECTION A

Read the extracts (A to C) in the Source Booklet before answering Question 1.

- 1 (a) Assess TWO financial consequences of Vinted operating as a private limited company.
 (8 marks)
 Answer space continues on the next 5 pages**

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- (b) Assess whether the global clothing market could be considered a dynamic market.**

(10 marks)

Answer space continues on the next 5 pages

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- (c) Assess the importance of business ethics to the success of Vinted.**

(12 marks)

Answer space continues on the next 8 pages

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1 continued

Clothing retailer Mango aims to deliver the latest fashion trends to its UK customers. It is reviewing the source of its clothing inventory (stock). It is considering two options, either continue to use suppliers from China, or change to suppliers based in Turkey.

- (d) Using the data in Extract C, evaluate these TWO options and recommend which one is likely to support Mango's aim of delivering the latest fashion trends to UK customers.**

(20 marks)

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(Total for Question 1 = 50 marks)

TOTAL FOR SECTION A = 50 MARKS

SECTION B

Read the extracts (D to G) in the Source Booklet before answering Question 2.

- 2 (a) Assess TWO factors that could influence the demand for new clothing sold by Jonathan Trumbull Ltd.
(8 marks)
Answer space continues on the next 5 pages**

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(b) Assess the importance of scenario planning for Jonathan Trumbull Ltd.

(10 marks)

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- (c) Using the data in Extract F, and liquidity ratios, assess whether Jonathan Trumbull Ltd's liquidity position has improved from 2021 to 2022.**

(12 marks)

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To compete with new businesses, such as Urban Outfitters, Jonathan Trumbull Ltd is considering either improving its physical stores in Norwich or expanding its online sales.

- (d) Using the data in Extracts D to G, evaluate these TWO options and recommend which one will help Jonathan Trumbull Ltd compete effectively.
(20 marks)
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(Total for Question 2 = 50 marks)

TOTAL FOR SECTION B = 50 MARKS

TOTAL FOR PAPER = 100 MARKS

END OF PAPER